

# BEST DIGITAL MARKETING COURSE IN AGRA

[www.pingmedia.org](http://www.pingmedia.org)

# ABOUT US

**PINGMEDIA IS A DEDICATED DIGITAL  
MARKETING INSTITUTE FOCUSED ON  
DELIVERING REAL-WORLD SKILLS THROUGH  
EXPERT-LED TRAINING PROGRAMS.**





# **VISION & MISSION**

**OUR MISSION IS TO EMPOWER STUDENTS AND PROFESSIONALS WITH THE KNOWLEDGE AND TOOLS THEY NEED TO SUCCEED IN TODAY'S DIGITAL LANDSCAPE. OUR VISION IS TO BECOME A LEADING HUB FOR DIGITAL MARKETING EDUCATION BY FOSTERING INNOVATION, CREATIVITY, AND CAREER GROWTH.**



# OUR SERVICES

Present your ideas to the audience in easy-to-understand language. Make the audience understand, motivated and inspired by your ideas.

## **SEARCH ENGINE OPTIMIZATION (SEO):**

Learn to optimize websites to rank higher on search engines and drive organic traffic through proven SEO techniques.

## **PAY-PER-CLICK ADVERTISING (PPC):**

Master paid ad strategies on platforms like Google Ads and social media to generate leads and boost conversions.

## **SOCIAL MEDIA MARKETING**

Gain expertise in building brand presence, running campaigns, and engaging audiences across platforms like Facebook, Instagram, and LinkedIn.

# HOW TO FIND US



**PINGMEDIA**

21, Dev Nagar,  
Khandari, Agra, Uttar  
Pradesh 282002



**THANK**  
**YOU**